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### FOR IMMEDIATE RELEASE

#### **STEVEN M. ZIEGLER NAMED SENIOR VICE PRESIDENT AND GENERAL COUNSEL FOR AVMED HEALTH PLANS**

**Miami, FL – Feb. 3, 2011** – AvMed Health Plans today announced Steven M. Ziegler as the company's new Senior Vice President and General Counsel. In his new role, Steve will also serve as Chief Legal Officer, Compliance Officer and Corporate Privacy Officer for SantaFe HealthCare, AvMed's parent company.

"Steve has served AvMed as outside counsel for most of his career and we're excited to officially welcome him to our internal leadership team," said Ed Hannum, AvMed's President and COO. "His guidance and counsel through the years has helped us serve our clients in a more efficient manner, and we look forward to working with him in his new role with our company."

For nearly 30 years Ziegler worked as a private attorney, representing AvMed and other managed care organizations across the country through his own law firm, Steven M. Ziegler, P.A.

Ziegler's experience includes representing managed health care clients in cases involving medical and professional liability, provider and subscriber disputes, class actions, anti-trust issues, Employee Retirement Income Security Act (ERISA), fraud and abuse, Medicare and Medicaid, and regulatory actions. In addition, Ziegler provides extensive counsel on contract and corporate matters, including the drafting and structuring of contracts, formulating policies and procedures, legislative matters, and risk management advisory services.

Ziegler earned a Bachelor of Arts degree in Political Science from the University of Maryland and a Juris Doctor degree from the University of Miami School of Law. Ziegler is also a member of the Florida, District of Columbia and New York Bar Associations. He is also a member of the Health Law and Trial Lawyers Sections of the Florida Bar, American Bar Association (Health Law Section and Managed Care and Insurance Interest Group), American Health Lawyers Association (Payors, Plans and Managed Care Section and Medical Staff, Credentialing and Peer Review Section), American Association of Health Plans, National Defense Lawyers Association, and Florida Defense Lawyers Association.

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### **About AvMed Health Plans**

For more than 40 years, Floridians have joined AvMed for its superior network of doctors, specialists and hospitals, health and wellness programs, and personalized round-the-clock service. AvMed is one of Florida's oldest and largest not-for-profit health plans, and is solely focused on providing health coverage to Florida citizens and businesses. AvMed is one of only a few health plans in the United States that enjoys dual "excellent" accreditation status for both its Commercial and Medicare health plans from the National Committee for Quality Assurance (NCQA), the nation's top health care quality evaluator. AvMed offers health coverage options to large and small employers in most major markets around the state, and Medicare Advantage products in Broward and Miami-Dade counties; and Individual coverage in Broward, Palm Beach and Miami-Dade counties. For more information about AvMed, visit [www.avmed.org](http://www.avmed.org).