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FOR IMMEDIATE RELEASE

AVMED MARCHES FOR BABIES' HEALTH

MIAMI, March 28, 2011— AvMed Health Plans supported the March of Dimes by participating this past Saturday in the annual March for Babies event at Westwood Middle School in Gainesville. More than \$9,600 was raised for the March of Dimes through the collaboration of our generous and caring AvMed employees.

AvMed's contributions will go toward research, services and advocacy programs designed to help expectant mothers full-term pregnancies.

"We are proud to support the March of Babies to help raise awareness of the health risks that premature babies face," said Michael P. Gallagher, CEO of AvMed Health Plans who serves on the executive leadership team of the Alachua County March of Dimes "Through events like these we're confident more mothers will have access to lifesaving research and information which will lead to fewer premature births."

Each year, more than half a million babies in the United States are born prematurely, at risk for health complications, and more than 120,000 babies are born with serious birth defects. This is the second of three March of Dimes' events that AvMed will sponsor this year in Florida. Last month AvMed sponsored a tour of the Neonatal Intensive Care Unit (NICU) at South Miami Hospital to raise awareness of the March of Dimes mission. The final March of Babies event that AvMed will support is scheduled for April 30, 2011 at Tropical Park in Miami.

The March of Dimes champions the needs of moms and babies in communities across the nation. The money raised from the March for Babies events support the mission of March of Dimes, which is to improve the health of babies by preventing birth defects, premature birth and infant mortality.

About AvMed Health Plans

For more than 40 years, Floridians have joined AvMed for its superior network of doctors, specialists and hospitals, health and wellness programs, and personalized round-the-clock service. AvMed is one of Florida's oldest and largest not-for-profit health plans, and is solely focused on providing health coverage to Florida citizens and businesses. AvMed is one of only a few health plans in the United States that enjoys dual "excellent" accreditation status for both its Commercial and Medicare health plans from the National Committee for Quality Assurance (NCQA), the nation's top health care quality evaluator. AvMed offers health coverage options to large and small employers in most major markets around the state; Medicare Advantage products in Broward and Miami-Dade counties; and Individual coverage in Broward, Miami-Dade and Palm Beach counties. For more information about AvMed, visit www.avmed.org.

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