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FOR IMMEDIATE RELEASE

AVMED MARCHES FOR BABIES' HEALTH IN MIAMI

MIAMI, May 2, 2011— Miami-based AvMed Health Plans supported the March of Dimes on Saturday, April 30, at Tropical Park in Miami by participating in the March for Babies three-mile walk. AvMed's contributions will go toward research, services and advocacy programs designed to help expectant mothers realize healthy, full-term pregnancies.

"We are proud to support the March of Babies to help raise awareness of the health risks that premature babies face," said Ed Hannum, President & COO of AvMed Health Plans. "Through events like these we're confident more mothers will have access to lifesaving research and information which will lead to fewer premature births."

This is the third March for Babies event AvMed is participating in across Florida. In February, AvMed sponsored a tour of the Neonatal Intensive Care Unit (NICU) at South Miami Hospital to raise awareness of the effort. Additionally, on March 26, they participated in the annual March for Babies event at Westwood Middle School in Gainesville, where AvMed employees collaborated to raise more than \$9,600.

Each year, more than half a million babies in the United States are born prematurely, at risk for health complications, and more than 120,000 babies are born with serious birth defects. The March of Dimes champions the needs of moms and babies in communities across the nation. The money raised from the March for Babies events support the mission of March of Dimes to improve the health of babies by preventing birth defects, premature births and infant mortality.

For more information about the April 30 March of Babies Miami event, visit their [website](#).

About March of Dimes

The March of Dimes is the leading nonprofit organization for pregnancy and baby health. With chapters nationwide, the March of Dimes works to improve the health of babies by preventing birth defects, premature birth and infant mortality. For the latest resources and information, visit marchofdimes.com/florida or nacersano.org.

About AvMed Health Plans

For more than 40 years, Floridians have joined AvMed for its superior network of doctors, specialists and hospitals, health and wellness programs, and personalized round-the-clock service. AvMed is one of Florida's oldest and largest not-for-profit health plans, and is solely focused on providing health coverage to Florida citizens and businesses. AvMed is one of only a few health plans in the United States that enjoys dual "excellent" accreditation status for both its Commercial and Medicare health plans from the National Committee for Quality Assurance (NCQA), the nation's top health care quality evaluator. AvMed offers health coverage options to large and small employers in most major markets around the state; Medicare Advantage products in Broward and Miami-Dade counties; and Individual coverage in Broward, Miami-Dade and Palm Beach counties. For more information about AvMed, visit www.avmed.org.

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