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FOR IMMEDIATE RELEASE

AVMED WORKING TO IMPROVE HEALTH OF MIAMI RESIDENTS AT UPCOMING HEALTH AND SAFETY EXPO

MIAMI, June 24, 2011 — AvMed Health Plans, one of Florida's oldest and largest not-for profit health plans, is a proud sponsor of the Joe A. Martinez Health and Safety Expo taking place this Saturday, June 25, from 10 a.m. to 4 p.m. at the E. Darwin Fuchs Pavilion at the Miami-Dade fairgrounds.

The Expo brings together people of all ages from across the Miami region, educating them on personal wellness to improve their quality of life. This free event offers attendees information on health screenings, medical services, education, hurricane preparedness and wellness activities designed for families of all ages.

"The Health and Safety Expo has a wonderful tradition of providing Miami-Dade residents with helpful information to improve their overall health and well-being," said Ed Hannum, President and COO of AvMed. "AvMed is pleased to participate in this great event and looks forward to interacting with local residents about the benefits of preventive care."

The Health and Safety Expo will have a variety of industries and services on hand to share information with local residents, including:

- Medical service providers
- Pharmacies
- Fitness centers
- Police, firefighters and other public safety organizations
- Home safety for children and senior citizens
- Hurricane preparedness
- Healthy eating
- Disease information and prevention
- School resources
- Government services

For more information about the Health and Safety Expo., call 305-552-1155 or visit <http://www.miamidade.gov/district11/home.asp>.

About AvMed Health Plans

For more than 40 years, Floridians have joined AvMed for its superior network of doctors, specialists and hospitals, health and wellness programs, and personalized round-the-clock service. AvMed is one of Florida's oldest and largest not-for-profit health plans, and is solely focused on providing health coverage to Florida citizens and businesses. AvMed is one of only a few health plans in the United States that enjoys dual "excellent" accreditation status for both its Commercial and Medicare health plans from the National Committee for Quality Assurance (NCQA), the nation's top health care quality evaluator. AvMed offers health coverage options to large and small employers in most major markets around the state; Medicare Advantage products in Broward and Miami-Dade counties; and Individual coverage in Broward, Miami-Dade and Palm Beach counties. For more information about AvMed, visit www.avmed.org.

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