



Dear Valued Provider Partner:

We wish to inform you that AvMed has adopted the CDC's **"HEAR HER" Campaign** which encourages pregnant and post-partum Members to share any concerns they have with their obstetricians/physicians.

The Campaign is a reminder that although healthcare settings are often busy and time is limited, taking a few moments to actively listen to what is being said can make all the difference in better understanding patients' needs and providing quality care.

As you know, AvMed offers a "Healthy Expectations" Case Management program to our pregnant Members, which includes:

- Individualized evaluation and education of your patient's health issues
- Educational materials
- Community resource information
- Assistance in coordination of services
- Assistance with benefit utilization

Please visit this link where Members can find resources and be directed to the CDC's "HEAR HER" Campaign: www.AvMed.org/individuals-families/programs-tools/pregnancy.

Thank you for being our valued provider partner in caring for our pregnant Members.

Sincerely,

Your AvMed Case Management Team