

For Immediate Release

Media Contact: Jaime Alfaro, AvMed 305-671-4721 Jaime.Alfaro@AvMed.org

March Is National Colorectal Cancer Awareness Month

Miami, FL – March 28, 2018 – The colorectal cancer rate has been going down the past two decades and AvMed, along with the American Cancer Society is working to bring awareness to this disease. One reason is because more people are getting screened for this disease. Screening can help find cancers early, when they are small and might be easier to treat.

Colorectal cancer almost always starts with a polyp – a small growth on the lining of the colon or rectum – but doesn't usually cause symptoms until it's more advanced. (This means the cancer is bigger or it has spread from where it started.) Colorectal cancer screening can also help find and remove polyps before they turn into cancer.

Most colorectal cancers can be prevented through regular screening tests. Men and women who are 50 or older should talk to their health care providers about getting screened for colon cancer, even if they have no symptoms. If they have a family history of colorectal cancer or polyps, they might need to start getting tested sooner.

Talk to your doctor or other health care providers about getting screened. There are lots of tests used to screen for colon cancer. Health care providers can explain the options so you can get the screening test that's right for you. You can help lower the number of new colon cancer cases that will be diagnosed in the future by promoting colon cancer awareness among your friends and family and helping us get the word out.

To learn more about colorectal cancer including screening information, visit <u>cancer.org/colon</u>, or call the American Cancer Society at 1-800-227-2345. The American Cancer Society is available to answer questions 24 hours a day, 7 days a week.

About AvMed

With headquarters in Miami and offices in most major metropolitan areas of the state, AvMed transforms lives to create a WELLfluent world. By uniting around this sole purpose over our near-50-year history, we've aimed to inspire our Floridian health plan Members to focus on celebrating the riches that matter most— health and happiness of the mind, body, and soul. Learn more at AvMed.org.