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## AvMed Renews Support for Annual Healthcare & Senior Services Conference to benefit the Alliance for Aging of Miami-Dade and Monroe Counties

**MIAMI, FL – February 14, 2018** – AvMed, along with other major health plans and senior service providers, will gather at Jungle Island for the Alliance for Aging of Miami-Dade and Monroe Counties' annual Healthcare and Senior Services Conference, featuring professional networking opportunities and breakouts on the topics of Elder Abuse and Ethics; Accessing Community Resources; and Technology and the Aging Population. "We are pleased to support the Alliance for Aging conference once again this year," said Madeleine Arritola, Director of Medicare and Individual Health Plans for AvMed and Chair of the Board for the Alliance for Aging. "The Alliance's mission to assist our aging community to stay at home as long as they wish aligns very well with AvMed's mission to help our Members live healthier and happier.

Keynote Speaker Robert Blancato, National Coordinator for the Elder Justice Coalition, and president of Matz, Blancato and Associates, will speak about "Aging Today: Policy, Politics and the Washington Perspective", on Thursday, March 8, 2018 during a networking luncheon at 12 pm.

"We're grateful to AvMed and other key sponsors for their continued partnership and shared commitment for our older adult population," said Alliance for Aging CEO Max Rothman. "The conference is our way of heightening awareness about the Alliance services and securing much needed funds to continue strengthen our programming." Other sponsors include: East Ridge at Cutler Bay, Miami-Dade Commissioner Bruno A. Barreiro, Preferred Care Partners, Medica Healthcare, CAC Florida Medical Centers, Continucare Medical Centers and more.

**About AvMed -** With headquarters in Miami and offices in most major metropolitan areas of the state, AvMed transforms lives to create a WELLfluent world. By uniting around this sole purpose over our near-50-year history, we've aimed to inspire our Floridian health plan Members to focus on celebrating the riches that matter most— health and happiness of the mind, body, and soul. Learn more at <u>AvMed.org</u>.

**About the Alliance -** As Florida's area agency on aging for Miami-Dade and Monroe Counties, the goal of the Alliance for Aging, Inc. is to provide information and access to quality services for older adults that help keep them at home and in their communities. Our mission is to promote and advocate for the optimal quality of life for older adults and their families. Learn more at <u>www.allianceforaging.org.</u>